

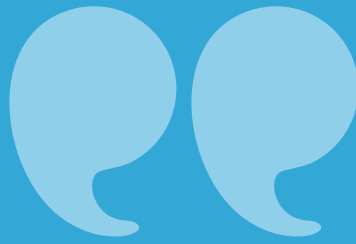
Smart Energy Council's

SMART INSTALLER PROGRAM

*Where brands meet the
installers driving Australia's
smart energy future.*



 smartenergycouncil.org.au



The Smart Installer Program connects your brand directly with Australia's most engaged solar and battery professionals - a trusted platform to share knowledge, build relationships and support the industry's growth from the ground up.



Nigel Morris
Chief Strategy Officer

SMART INSTALLER PROGRAM

Powering Australia's smart energy workforce.



The **Smart Installer** program is tailored to installers in the solar and storage industry.

It provides free **CPD points**, **technical training**, **online resources** and **support**.

We run **Smart Installer Roadshows**, and provide **training webinars**, **product launches** and **newsletters**.

Become a Smart Installer for FREE.

JOIN NOW



The Smart Installer Program now reaches almost **7,000 accredited installers.**



smartenergycouncil.org.au



**SMART
INSTALLER**
FROM THE SMART ENERGY COUNCIL

Connect. Influence. Grow with the Smart Installer Program.

Let us help you
educate installers
about your products
and services.

→ Smart Installer Patron

Bundle all our services together, get premium and extended opportunities to present and build your brand by becoming a Smart Installer Patron. Includes Premium opportunity at Roadshows, hosting of five courses for twelve months, up to five EDMs, one webinar, five social media cross promotions, newsletter and content development support. Limited opportunity.

→ Roadshow Sponsorship

Become a sponsor at up to 12 roadshow events each year with a speaking slot and product display at our event. Includes branding and social media cross promotion.

→ EDM'S

Share your content and we'll promote, produce and share a professional co-branded EDM to our smart installer database. Social media cross promotion included.

→ Webinars

Prepare your slides and messages and we'll promote, produce and deliver a co-branded Webinar to our smart installer database. We'll provide an MC, high profile guests and follow it up with online video content and social media cross promotion.

→ Hosted Digital Content

Collate all your digital training content and we'll host it on our eLearning Management System for twelve months. Regular cross promotion included.

Note: All prices described are at our maximum smart Energy Council Membership Level, including GST. Subject to change and availability.

See Terms and Conditions.

 smartenergycouncil.org.au



SMART INSTALLER PATRON

Supporting Australia's smart energy workforce.



The **Smart Installer Patron** program helps companies connect with installers and demonstrate commitment to support and training.

Our Patrons gain **speaking** opportunities, premium **brand exposure**, hosted **webinars**, tailored **edm's** and access to store their **digital training content** in our smart installer **learning portal**

The all new **Smart Installer Patron** program for 2026 is a highly exclusive and limited opportunity.

Become a Patron.

REGISTER NOW



We're proud to be a **founding Smart Installer Patron**. It's a great way to demonstrate our commitment and reach thousands of installers through the Smart Energy Council's incredible reach

~ Grant Behrendorff
Managing Director
A C Solar Warehouse



Watch the video here.

OUR PATRONS

 **ACSolar**
Warehouse

FOX
ESS

FRANKLINWH

GOODWE

Become a Smart Installer Patron



**SMART
INSTALLER**
FROM THE SMART ENERGY COUNCIL

SMART INSTALLER ROADSHOW 2026

Meeting Australia's smart energy workforce.



12 events. 9 cities.
An unmissable event for solar & battery installers.

The Smart Installer Roadshow has become a must-attend event for solar and battery installers, and in 2026 it's expanding to 12 roadshows across 9 cities in March, July-August and November.

Each event kicks off with a Member Briefing over lunch, where senior Smart Energy Council staff share the latest insights, updates and what's ahead for the industry. From there, the Smart Installer Training begins – featuring guest speakers, CPD-accredited sessions, and a mini exhibition showcasing new products and technology from our partners.

To wrap things up, Smart Installers are invited to stay for a light meal, cold drinks and a chance to catch up with mates in the trade. It's the best way to stay informed, sharpen your skills and stay connected in Australia's fast-moving solar and battery sector.



- **Big roadshow tour: 12 stops, 9 cities**
- **Meet the crew, grow your network**
- **Boost your skills with CPD training**
- **Mini product expo showcasing new tech**
- **Good feed, cold drinks on us**



Sponsor the
[Smart Installer Roadshow](https://smartenergycouncil.org.au)



smartenergycouncil.org.au



**SMART
INSTALLER**
FROM THE SMART ENERGY COUNCIL

2026 ROADSHOW SCHEDULE

MARCH 2026

Tue, 3 Mar



ADELAIDE

Adelaide
Sailing Club

Thu, 5 Mar



MELBOURNE

Craigieburn
Sporting Club

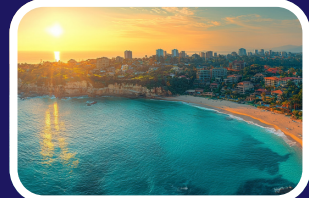
Tue, 10 Mar



BRISBANE

The Atkin
Events Centre

Thu, 12 Mar



NEWCASTLE

Club
Macquarie

JULY-AUGUST 2026

Tue, 28 July



PERTH

Tradewinds
Hotel & Suites

Thu, 30 July



TOWNSVILLE

Rydges
Southbank

Tue, 4 Aug



SYDNEY

Guildford
Leagues Club

Thu, 6 Aug



MELBOURNE

Brighton
Beach Hotel

NOVEMBER 2026

Tue, 10 Nov



ADELAIDE

Adelaide
Sailing Club

Thu, 12 Nov



HOBART

Franklin Wharf
Function Centre

Tue, 17 Nov



SYDNEY

Guildford
Leagues Club

Thu, 19 Nov



GOLD COAST

Hound and Stag
Brewing Co

Get your brand on every rooftop.

Secure your opportunity with Smart Installers - contact our team today.



Yuan Fang

Business Development Executive

📞 +64 211 824 699

✉️ yuan@smartenergy.org.au

WeChat: 18896983297



Ivan Chelvathurai

Business Development Executive

📞 +61 417 702 982

✉️ ivan@smartenergy.org.au



Thornton de Voy

Business Development Executive

📞 +61 470 432 619

✉️ thornton@smartenergy.org.au



Nigel Morris

Chief Strategy Officer

📞 +61 410 479 286

✉️ nigel@smartenergy.org.au