



**SMART
ENERGY
COUNCIL**

MEMBERSHIP PROSPECTUS



smartenergy.org.au



SUPPORTING THE SMART ENERGY INDUSTRY FOR 70 YEARS

Empower your business. Influence the future. Join Australia's most influential peak industry body.

As an independent, not-for-profit membership organisation, we've been championing smart, efficient, affordable, and sustainable energy solutions for all Australians since 1954. We demand real action and lasting impact. We are a bold and trusted partner — proactive, dynamic, and driven by progress. Together, we shape a stronger energy future for our nation, help the industry thrive, and empower your business to succeed.



Connect. Lead. Succeed.



BE PART OF SOMETHING BIGGER

Belonging & Recognition

Join a trusted community of smart energy leaders making a real difference.

Advocacy & Policy Impact

Shape policy and regulations with direct access to decision-makers and exclusive working groups.

Certainty & Foresight

Get early intelligence on policy, technology and market trends so you can plan with confidence.

Brand Growth & Positioning

Be featured across SEC's members directory, social media, events and receive a Membership Badge that signals your commitment to sustainability.

Events That Deliver Connection & Growth

Attend exclusive networking events, facilitated introductions, and VIP access to key industry forums.

TOGETHER WE . . .

Act on Actionable Insights

We stay ahead - spotting risks early and turning intelligence into quick action.

Grow Powerful Connections

We introduce you to 60,000+ contacts and help you build the relationships that matter.

Elevate Your Recognition

We shine a spotlight on your achievements through awards, leadership opportunities and visibility across the sector.



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HEAR FROM OUR MEMBERS



John Wright | Marketing Manager, Goodwe Australia

Goodwe is a Smart Energy Council executive member because of the work that the council does for the industry and the efforts that they make to improve the industry not only for ourselves, but all the way down to installers and the end consumers themselves. It's vital for us to support that and grow the relationship together.



Lauren Hamilton | Head of Marketing & Partnerships Smart Commercial Energy

For us, the value lies in access to policy, to regulations - being always kept informed and having access to those important voices in our industry that are advocating for what matters to us. Bringing all those different threads of the industry together is what the Smart Energy Council do particularly well.



Oliver Yates | Country Head of Gaw Capital Partners

The SEC has continually demonstrated excellence in the leading role it plays to support the renewable energy industry. Its understanding of the sector and the level of its relationships ensure it can provide timely assistance to both members and policy makers to assist Australian achieving an efficient and effective transition to an electrified low carbon future.



Lauren Reid | Communications & Engagement Lead Energy Transition, SA Power Network

The Smart Energy Council, through its advocacy, roadshows and events, helps us connect with the industry as a whole to bring them on the journey of continuing to support ongoing CER integration.



JOIN NOW



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ANNUAL MEMBERSHIP PLANS

SMART ACTION

	EXECUTIVE \$54,500	PREMIUM \$24,500	STANDARD \$10,500	ESSENTIAL \$5,500
Influence Industry Policy Engagement: Opportunities to participate in and help shape industry responses to changing Federal and State policy through engagement led by our well-connected team.	☒	☒	BY INVITATION	
Industry crisis response and management: Stay informed with our advocacy strike team that works to amplify and represent the collective interests of members in government meetings and consultations.	☒	☒	☒	☒
Facilitated strategic introductions: Get direct assistance from our advocacy team to identify, connect, and engage with government, policy makers and influencers.	☒	☒	BY INVITATION	
Working Group Engagement: Enhance your competitive knowledge and shape the energy landscape through active participation in our working groups (limited seats available).	ALL ACCESS	3 SEATS	2 SEATS	1 SEAT
Marketing and PR Support: Receive guidance from industry experts for media amplification, publication support and brand support to help strengthen the impact of your campaigns.	☒	☒	☒	
Dedicated Advocacy Support: Receive dedicated support from one of SEC's advocacy or policy officers. Use your included sessions to receive assistance with your specific needs and objectives, ensuring your advocacy efforts are strategic and impactful.	3 SESSIONS	2 SESSIONS	1 SESSION	
Advisory Services: Be involved as a key advisor in industry consultations that help us influence regulation and policy.	☒	☒	☒	☒

SMART ACCESS

	EXECUTIVE	PREMIUM	STANDARD	ESSENTIAL
Event Ticket Discounts: Enjoy discounted tickets to all paid SEC events, making it easier for you to participate and engage with the renewable energy community. *excluding SI events and delegations.	☒	☒	☒	
Event Sponsorship Discounts: Enjoy discounts on all sponsorships and exhibition participation throughout the year.	☒	☒	☒	
Opportunity to Promote your Events: Eligible member events may be promoted through our digital calendar, featuring both Council and member events, helping increase member visibility in our network.	☒	☒	☒	
Exclusive Event Benefits: Enjoy member-only perks at our conferences and summits, including access to member lounges and brand features.	☒	☒	☒	
Thought Leadership Opportunities: Showcase your expertise, share insights and position yourself as an industry thought leader. Submit abstracts for presentation slots at our major events.	☒	☒	BY INVITATION	
International Connections and Networking: Connect with global industry leaders and create growth opportunities through facilitated introductions and trade delegations. *additional costs apply	☒	☒	BY INVITATION	
Facilitated Networking at Events: Our team will actively introduce and facilitate connections with industry leaders and peers, ensuring you build valuable and strategic relationships.	☒	☒	☒	



ANNUAL MEMBERSHIP PLANS

SMART INFORMATION

	EXECUTIVE \$54,500	PREMIUM \$24,500	STANDARD \$10,500	ESSENTIAL \$5,500
Comprehensive Market Reports: Access detailed monthly reports on energy storage, PV systems and more. Stay informed with the latest insights and market trends for residential & commercial solar and battery systems, heat pumps by state and product type.	☒	☒	☒	
Expert Regulation Guidance: Directory service and energy regulation strategy guidance.	☒	☒		
Member-Only communications: Stay updated with member-only communications, newsletters, and our Member WhatsApp channel for direct communication with SEC staff.	☒	☒	☒	☒
Media & PR Training: Develop essential skills in our annual in-person workshops, covering effective communication, media engagement, crisis communication and storytelling to enhance your public communications and relations capabilities.	3 SEATS	2 SEATS	1 SEAT	PAY PER SEAT INVITATION
Advocacy Training: Develop essential skills in our annual workshop, covering effective advocacy, how to navigate and work with state and federal bureaucracies, ministerial staff and elected officials using government, opposition and crossbench to drive change.	3 SEATS	2 SEATS	1 SEAT	PAY PER SEAT INVITATION

SMART IMPACT

	EXECUTIVE	PREMIUM	STANDARD	ESSENTIAL
Free Subscription: Get free access to our e-magazines, as well as the back-catalogue of our previous digital publications.	☒	☒	☒	☒
Discounted Advertising and Editorial Contributions: Get exclusive ad discounts and editorial opportunities in our e-magazines. Promote your brand cost-effectively and share your insights with our extensive network.	30%	20%	10%	
Membership Spotlight: Enhance your presence and celebrate your connection with the SEC through our Member welcome in our e-magazines.	☒	☒	☒	☒
Directory Listing: Enjoy placement in the Smart Energy Industry Directory, showcasing your logo, contact details, and capabilities for increased visibility and sales.	☒	☒	☒	☒
Membership Badge & Logo Use: Display your Smart Energy Council Annual Membership Badge to showcase your affiliation and commitment to renewable energy excellence.	☒	☒	☒	☒
Enhance your brand: Have your work and products shared via the SEC's social media platforms.	☒	☒	BY INVITATION	

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ANNUAL MEMBERSHIP PLANS

PREMIUM BENEFITS

	EXECUTIVE \$54,500	PREMIUM \$24,500	STANDARD \$10,500	ESSENTIAL \$5,500
CEO Access: Enjoy round table forums with the SEC CEO, providing direct engagement and personalised insights to support your business goals.	TWICE YEARLY	ANNUAL		
Exclusive Access and Connections: VIP invitations to face-to-face meetings and online webinars with ministers and other influential figures in the energy sector.	TWICE YEARLY	ANNUAL		
Leadership Access: Take advantage of meetings with SEC Leadership team members. Areas of expertise include advocacy, finance, operations, program delivery, marketing and events.	TWICE YEARLY	ANNUAL		
Exclusive Advocacy Events: Receive member-only invitations to advocacy events including round tables, Parliament visits, press conferences, and small group meetings.	☒	☒	BY INVITATION	
Insider knowledge: Access our Premium WhatsApp channel for exclusive insights and direct connection with the SEC CEO and leadership team.	☒	☒		
Gala Dinner: Free tickets to our Annual Gala Dinner and Awards Night. Join our annual dinner event which includes selected board members and key industry players, providing a unique opportunity for direct engagement and networking.	3 TICKETS	1 TICKET		

ADDITIONAL BENEFITS

	EXECUTIVE	PREMIUM	STANDARD	ESSENTIAL
Tender & Grant reports: Receive a list of upcoming relevant grants and tenders that members can apply for, including a letter of support from the SEC.	☒	☒	☒	
Speaker database: Gain visibility through our promoted digital database, available via our website to all members and non-members alike.	☒	☒		
Member support resources: Links to resources such as industry reporting, free courses and mental health support.	☒	☒	☒	☒



JOIN NOW



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TOGETHER WE POWER PROGRESS



When you become a member of the Smart Energy Council, you don't just join an organisation — you join a movement.

**Your voice.
Your business.
Your impact.**

Ready to Join Us? There's never been a better time to get involved — let's work together to make real change happen.

Contact our team today and take the first step toward a more connected, informed and influential future.

CONNECT WITH OUR TEAM



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